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Beard Equipment Company Opens New Dealership in Ocala, Florida

Ocala, Fla. - Beard Equipment Company officially broke ground in Ocala, Florida, on a new facility this afternoon at 4551 NW 44th Avenue. The 48,000-square-foot facility will increase employment from 26 full-time employees to 35 full-time employees. Designed by Ausley Construction of Ocala, the new dealership will sit on 10 acres of land, adjacent to Interstate 75, northwest of the recently built Chewy and FedEx facilities.

"We are excited about this investment in Ocala for both our employees and our customers," said John A. Dodson, owner and chief operating officer of Beard Equipment Company. "The modern facility, upgraded tooling and new technologies will enable us to capitalize on efficiency and increase our ability to deliver best-in-class customer support. We are eager to get this project underway and further demonstrate our commitment to our employees and customers in Ocala and the surrounding areas."

In addition to the modern support and infrastructure for construction equipment sales and service, there will also be a full undercarriage track shop where all makes of dozers and excavators will be housed. This new facility will replace two current rented facilities located in the Ocala area. Salsler Construction of Ocala will begin immediate site development with a projected completion date of early 2020.

"Ocala is an important market for our company and the investment in a new dealership represents Beard Equipment's long-term commitment to the area," said Drew DeLaney, president and owner of Beard Equipment Company. "In 2020, we look forward to moving into the new facility while celebrating 50 years in business as a John Deere dealer."

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Beard Equipment Company was founded in 1970 in Pensacola, Florida, and has grown to 10 locations, stretching from Mobile, Alabama, to Jacksonville, Florida. The Ocala branch was added in 2015 after acquiring Highland Tractor Company. In addition to its home office in Mobile, Alabama, Beard has Florida branches in Pensacola, Freeport, Panama City, Tallahassee, Perry, Lake City, Palatka, Ocala and Jacksonville.

Three generations of the Beard family have operated the business over the last 49 years, with the family approach to customers and employees being the key ingredient to success. Today, more than 300 employees serve Beard customers across their equipment divisions and are linked by one common goal: focusing on our customer and their equipment needs. For more information, visit <http://beardequipment.com/>.